

Minutes
Placer County Economic Development Board
April 19, 2017

Board Members: Veronica Blake, Matt Spokely, Supervisor Robert Weygandt, Supervisor Jennifer Montgomery, Kim Douglass, Peter Gilbert, Miguel Ucovich, Joe Patterson, Scott Alvord, Joe Glenn, Dr. Lyndell Grey, William H. Duncan IV, Frank Wegener, Mora Rowe, Chuck Heisleman, Joe Patterson, Scott Alvord

Guests: Troy Holt, Jenny Knisley, Patricia Greene, Shawn Tillman, Chris Robles, John Krueger

Staff: Sherri Conway, Judy Sage, Marcy Schmidt, Michele Kingsbury, Matt Levesque, James Importante, Jennifer Merino, Shawna Purvines

Call to Order 11:35 am

Welcome, Veronica Blake, Chair

Action Items:

Approve the January 17th and February 15th minutes Gilbert/Wegener/unanimous

Adopt the 2017 Economic Development 2017 Strategic Framework Grey/Ucovich/unanimous

Presentation:

John Krueger Executive Vice President, Greater Sacramento Economic Council - Mr. Krueger gave a presentation on the Economic Development in the region. The PowerPoint presentation is available.

Board Members Reports:

Chairman Blake reported on the Main Street Conference held in Monterey. A Main Street Task Force has formed to educate local partners and possibly host a forum.

Member Ucovich reported on Costco. The application is submitted. Loomis Town Center is in process going forward. This will be a 2.8m improvement project in down town

Member Wegener reported on the large retrofit project with John L. Sullivan. This project is complete and more are coming.

Member Grey gave a brief update on the Processing Plant. They hope to identify a location soon. She stated the largest change is more water. With more water comes more success.

Member Spokely reported on new lodging opportunities in Auburn and the new City Manager is settling in.

Member Montgomery remarked about the phenomenal year for snow and tourism. Squaw Valley is reporting year round skiing this year. This may spur more tourism in the shoulder season. Member Montgomery recently came back from a conference regarding housing, homelessness, and different types of housing to accommodate different types of living spaces.

Member Glenn reported on the infrastructure of large developments coming to large franchise area. Things are heating up with regards to building.

Member Alvord reported Kaiser, other healthcare coming to Roseville offering over 4000 job opportunities. A new fire station is being built as is a new parking garage. Downtown Tuesday nights is returning this year. The City of Roseville is working with several hi-tech ventures.

Member Douglass reported on Colfax. The discontinuation of the Amtrak train will have a negative impact on Colfax area. On a positive note, 100 or 600 students are members of the future leaders and the Wine and Chocolate event is coming and the new theater will host incredible performances.

Member Duncan announced the maker faire on October 14th. He also reported a strong work force initiative, over one million dollars donated business and entrepreneur ship will expand. An expansion of Sierra College classes to high school campuses; and land around the campus development process to generate revenue to support the school. June 2018 Bond initiative. Dave Ferrari is resigning from the Board. Board will go through the appointment process to find new member. One final note, Taste of Excellence in Rocklin this weekend.

Staff Update: Sherri Conway – During the May 9th Board of Supervisors meeting Sherri will give an Economic Development update and Dr. Chris Thornberg will present the South Placer Employment Profile report. A more in depth presentation will be given at 2pm at CDRA. All are invited.

Adjourn 1:03pm

Next meeting June 21st, 11:30am – William Jessup University